From:	Chang, Lisa
Sent:	Tuesday, May 19, 2015 2:50 PM
To:	Bonifacino, Gina
Subject:	RE: Conversation with Larry Wasserman?

Hi Gina, I am on a call from 1-4 – can we meet after that?

From: Bonifacino, Gina
Sent: Tuesday, May 19, 2015 2:08 PM
To: Chang, Lisa
Cc: Bonifaci, Angela
Subject: FW: Conversation with Larry Wasserman?

Hi Lisa, I saw Dan in the elevator lobby and spoke with him very briefly about this – he said his conversation with Larry was very short so he does not have a lot to tell us – stop by when you have a chance or give me a call, I can fill you in on the rest of the conversation, thx!

Gina

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Seattle, WA 98101
206.553.2970

From: Chang, Lisa
Sent: Tuesday, May 19, 2015 1:06 PM
To: Opalski, Dan
Cc: Bonifaci, Angela; Bonifacino, Gina
Subject: Conversation with Larry Wasserman?

Dan,

Several weeks ago, I understand that you may have spoken with Larry Wasserman about a public information campaign he is conducting under EPA NEP funding (via the Tribal LO), and that you asked Rick to look into this. Rick relayed that request to Gina Bonifacino, and she in turn relayed that to me, as I am the Tribal LO PO.

Gina and I just spoke with Larry on the phone about his ongoing project. Briefly, although you may already have this background, the public information campaign started out with public opinion research several years ago as to how to best raise awareness and create change around non-point source pollution. The research, done by a contractor, led to a strategy to raise public awareness. One of the key elements of the strategy was to develop some outreach materials referred to as "What's Upstream," and includes a website, http://whatsupstream.com/about.html.

If you did speak with Larry, can you share with us the nature of that conversation? We on the team have concerns that the messaging around this project is inappropriate relative to the goals of the Action Agenda and the Management Conference.